

Ochsner Medical Center – West Bank Campus Announces Sponsorship for Woodlands 5K Trail Run to promote Community Health and Wellness

When Kelly Haynie, CEO of Ochsner Medical Center – West Bank Campus was presented with the opportunity to partner with Woodlands Conservancy on their family friendly 5K Trail Run and 6th Annual Hike-a-Thon event, he didn't hesitate to claim the opportunity for the hospital to be the Presenting Sponsor and participate in the event. The 5K Trail Run, 1-mile Fun Run and 6th Annual Hike-a-Thon organized to encourage community members to "get outside to give back" raises funds for preservation and enhancement of lands for public benefit. This partnership highlights OMC – West Bank Campus' commitment to foster a healthier, more active community.

The Woodlands 5K and 1-mile Fun Run is scheduled to take place on Saturday, September 27, 2025 at Woodlands Preserve, 449 F. Edward Hebert Blvd. in Belle Chasse. Onsite registration starts at 7 a.m. followed by a member of the OMC - West Bank Campus' physical therapy team leading warm-up and stretching exercises at 7:30 a.m. The 1-mile Fun Run starts at 8:10 a.m. followed by the 5K at 8:30 a.m. The events will be followed by awards, music and refreshments. The event is also the kick-off for the 6th Annual Hike-a-Thon that encourages participants to hike, run or walk a marathon, 26.2 miles, during the month of October.



Katie Brasted, Executive Director, Woodlands Conservancy, Kelly Haynie, CEO, Ochsner Medical Center - West Bank Campus, Guy Davis, Board Member, Fundraising Chair, Woodlands Conservancy

Participants can clock their miles anywhere of their choosing and upload their miles on the Woodlands Race Roster site. To register for any of the events, visit tinyurl.com/woodlands5k.

"We are thrilled to support Woodlands 5K Trail Run and month-long Hike-a-Thon," says Haynie. "Encouraging outdoor activity is so important to overall health and wellness, and this event reflects OMC - West Bank Campus' dedication to preventative care and empowering healthier lives in our community."

"The generous sponsorship from OMC – West Bank Campus is invaluable to our efforts to preserve and restore our forested wetlands that provide a unique wilderness recre-

ation opportunity for community members while serving as a natural sponge during storm events. This partnership will allow us to expand our reach and impact, enabling more individuals and families to experience the benefits of connecting with nature while supporting a healthier community," says Katie Brasted, Woodlands Conservancy's Executive Director.

OMC- West Bank Campus' sponsorship underscores its dedication to community engagement and preventative healthcare. By supporting events like the Woodlands 5K and Hike-a-Thon, the hospital aims to inspire healthy lifestyles and encourage individuals to take an active role in their well-being.