



## Public Relations/Social Media

Assist with designing and implementing advocacy campaigns to raise awareness of the function and value of forested wetlands. Assemble photos and video segments to incorporate into messaging on the website and social media to raise awareness of the organization and events. Visit both Delacroix Preserve and Woodlands Trail during program activities to document activities. Draft Press Releases. Build social media audiences.



**Conservation**

**Education**

**Ecology**

**Community**



**Our Office**

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[woodlandsnola](https://www.instagram.com/woodlandsnola)



[WoodlandsConservancy](https://www.facebook.com/WoodlandsConservancy)





# What We Do



Established in 2001, Woodlands Conservancy is a **nonprofit land trust organization** created with the mission to **preserve & restore forested wetlands** and other ecologically or historically significant lands **in Louisiana**. The vision of Woodlands Conservancy is to be **the regional model for the conservation of hardwood forests**, and a leader in the advocacy and preservation of Louisiana's coastal forest ecosystems.



## Internships & Service Learning Opportunities

### Administrative/Fundraising Assistant

Enter data from membership and donors into a donor management system. Process invoices and communicate with donors. Draft electronic newsletters including recent news and upcoming events. Update website in Word Press to include recent news and upcoming events.

### Habitat Technician

Assist in clearing and establishing planting plots for reforestation. Plant and tag seedlings and containerized trees, record GPS location, species, height and other possible data. Monitor and assist in maintaining planted plots. Assist with conducting vegetation surveys.



### Assistant Volunteer Coordinator

Assist the Outreach & Volunteer Coordinator in executing community outreach and volunteer events. Act as a Team Leader in volunteer work days and activities such as tree plantings and trail clean ups. Record events by taking photos that can be used for social media and other marketing strategies.