



2025 Woodlands 5K Trail Run & Hike-a-Thon Sponsor Form



Show your support for Woodlands Conservancy, your local nonprofit, 501 (c) 3 that is preserving and restoring vital wetlands that protect homes and businesses by mitigating storm damage while providing a free opportunity for community members to get outside and connect with nature. Sponsorship provides you with increased visibility among Greater New Orleans residents as an organization dedicated to the long-term sustainability of our region. These opportunities include recognition on our website, newsletters, social media and collateral pieces as outlined below.

SPONSOR OPPORTUNITIES

☐ Presenting Sponsor - \$5,000 (one available)

- Recognition as presenting sponsor for the Woodlands 5K Trail Run, 1-mile Fun Run and the 2025 Hike-a-Thon on all social media, E-Newsletter, website postings and print marketing materials.
- Your company's name and/or logo on a 4' x 12' banner at the Woodlands Preserve site during the Woodlands 5K Trail Run and the entire month of the Hike-a-Thon
- Logo and link to your business as presenting sponsor on the Woodlands Trail 5K Trail Run, 1-mile Fun Run and Hike-a-Thon pages
- Includes 10 individual registrations for each event: Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon
- Included as Presenting Sponsor in the announcing Press Release and any additional earned media coverage
- You are invited to have your company's display table at Woodlands Preserve on race day.
- You are invited to place company branded materials in swag bags for all registrants.
- You are invited to participate in the presentation of the Woodlands 5K Trail Run awards on September 27, 2025 and the 2025 Hike-a-Thon awards on November 15, 2025.

☐ Trailblazer - \$2,500

- Recognition as Trailblazer sponsor for the Woodlands 5K Trail Run, 1-mile Fun Run and the 2025 Hike-a-Thon on social media, e-Newsletter and signage at Woodland Preserve.
- Your company's logo on a 4' x 10' banner at Woodlands Preserve during the Woodlands 5K Trail Run and the entire month of the Hike-a-Thon.
- Logo and link to your business as Trailblazer Sponsor on Woodlands 5K Trail Run/Hike-a-Thon Website page
- Includes 5 individual registrations for each event: Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon.
- Option to place company branded materials in swag bags for completed Hike-a-Thon participants

☐ Adventurer - \$1,000

- Recognition as Adventurer sponsor for the Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon in an e-Newsletter
- Your Company's logo on a 4' x 6' banner at Woodlands Preserve during the Woodlands 5K Trail Run and the entire month of the Hike-a-Thon
- Logo and link to your business as Adventurer Sponsor on Woodlands 5K Trail Run and Hike-a-Thon Website Page
- Includes 3 individual registrations for each event: Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon.
- Option to place company branded materials in swag bags for completed Hike-a-Thon participants

☐ Team - \$500

- Recognition as Team sponsor for the Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon in an e-Newsletter
- Your Company's logo on a 4' x 4' banner at Woodlands Preserve during the Woodlands 5K Trail Run and the entire month of the Hike-a-Thon
- Logo and link to your business as Team Sponsor on Woodlands 5K Trail Run and Hike-a-Thon Website Page
- Includes 1 individual registration for each event: Woodlands 5K Trail Run, 1-mile Fun Run and Hike-a-Thon.
- Option to place company branded materials in swag bags for completed Hike-a-Thon participants

TO BE COMPLETED BY SPONSOR CONTACT

Sponsor: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Kindly remit payment by check or credit card information along with sponsorship form.

Credit Card (Visa, MC, American Express)

Credit Card #: _____ Exp. Date _____ CVV: _____

Please email a high resolution copy of your logo to: info@woodlandsconservancy.org

For more information or questions: contact Katie Brasted at: katie@woodlandsconservancy.org * 504.433.4000 or 504.453.4934